



PRESS RELEASE

Weatherford 2015 Digital Annual Report Wins Top International Business Award

BAAR, Switzerland, August 15, 2016 – Weatherford International plc (NYSE: WFT) today announced it has been named the winner of the Best Annual Report – Online/Electronic category at the 13th Annual International Business Awards (IBA).

The IBA, known as “the International Stevies,” is the world’s premier business awards program, open to all organizations worldwide: large and small, public and private, for-profit and non-profit. The 2016 competition attracted nominations from organizations in more than 60 countries.

The [Weatherford 2015 Digital Annual Report](#) highlights the Company’s focus on its clients and employees, as well as safety, service quality and sustainability. IBA judges noted Weatherford’s “great approach to delivering annual report content in a modern way” using “strong design” and “user-friendly navigation” to communicate the Company’s culture through the voices of its employees is “extremely powerful.”

Other companies recognized in the Best Annual Report – Online/Electronic category include:

- *Silver Winner* –
Daimler AG
- *Bronze Winners* –
Bertelsmann
Itaú Unibanco Holding S.A.
Meralco and One Meralco Foundation
Thomson Reuters
VP Bank

“We are especially honored to be recognized with this prestigious award among such a strong field of nominees,” said Karen David-Green, Vice President – Investor Relations, Corporate Marketing and Communications. “Recently, Weatherford has taken a more strategic and digital approach to corporate communications. The 2016 Gold Stevie affirms the effectiveness of this approach in bringing high-quality, easy-to-consume content to all of our stakeholders and employees around the globe.”

About Weatherford

Weatherford is one of the largest multinational oilfield service companies providing innovative solutions, technology and services to the oil and gas industry. The Company operates in over 100 countries and has a network of approximately 1,000 locations, including manufacturing, service, research and development, and training facilities and employs approximately 32,000 people. For more information, visit www.weatherford.com and connect with Weatherford on [LinkedIn](#), [Facebook](#), [Twitter](#) and [YouTube](#).

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